

For Immediate Release - July 30, 2021

Media Contact:

Amanda Pope, Marketing, Communications & Municipal Services Director, 843-665-3113 or apope@cityofflorence.com
Merrette Dowdell, Project Coordinator, Local Foods Initiative 843-665-2047 or mdowdell@cityofflorence.com

FLORENCE, SC:

City of Florence Celebrates National Farmers Market Week August 1 - 7, 2021

The City of Florence will celebrate National Farmers Market Week August 1-7, 2021. Residents and visitors are encouraged to stop by the market on Tuesday, August 3^{rd} , 4-7:00pm and Saturday, August 7^{th} , 9:00am -1:00pm and be part of the celebration. Mayor Teresa Myers Ervin will attend the Saturday morning market to present a Proclamation in observance of the event.

National Farmers Market Week (NFMW) is now in its 22nd year and is an annual celebration highlighting the vital role farmers markets play in the nation's food system. Farmers markets serve as community hubs fostering direct relationships between community members and farmers which can work to create a more fair and sustainable food system.

We appreciate the many local vendors and artisans who participate at the City Center Market each week recognizing the importance of these local resources to the Market's success. The City also acknowledges the vital role that market vendors provided to the Florence community during the pandemic. The Market remained open during this time to provide access to local foods for city residents.

For the latest City Center Market news, follow our Facebook page @ https://www.facebook.com/citycenterfarmersmarket and to learn more about the Market, visit the City of Florence website, https://www.cityofflorence.com/local-foods-initiative/city-centermarket.

###