

## For Immediate Release – May 16, 2022

## Jam Fest Returns to the City Center Farmers Market on Saturday, May 21st

## **Media Contacts:**

Amanda Pope, Marketing & Communications Director – 843-665-3113 or <a href="mailto:apope@cityofflorence.com">apope@cityofflorence.com</a>

<u>FLORENCE, SC</u> – The long-awaited and sweet time of year is finally here! Come out and CELEBRATE the 2<sup>nd</sup> Annual Jam Fest at the City Center Farmers Market on **Saturday, May 21, 2022**!

The City Center Farmers Market will be celebrating on Saturday, May 21<sup>st</sup> with fun, family-friendly activities dedicated to all things jam. From 9:00am-2:00pm, market shoppers can enjoy jam tastings, natural tie-dying with the City of Florence Recreation Department, a jam contest, bath bomb painting, live music, and more. Spend your Saturday morning enjoying the spring weather and celebrating all things jam!

Make sure to take advantage of the jam tasting to make your market experience even sweeter, and then check out all our market vendors to find your favorite jam! Many vendors will feature jam items so be sure to visit them all and stock up your freezer and pantry for the year.

We are excited to bring back Jam Fest in 2022 for its second year at the City Center Farmers Market. With 1200 folks in attendance in 2021 and over 50 sweet and popular vendors, Jam Fest is sure to be a jammin' good time!