

REGULAR MEETING OF FLORENCE CITY COUNCIL

MONDAY, MARCH 14, 2016 – 1:00 P.M.

CITY CENTER – COUNCIL CHAMBERS

324 W. EVANS STREET

FLORENCE, SOUTH CAROLINA

ADDENDUM TO THE AGENDA

VIII. (A) INTRODUCTION OF RESOLUTION

b. Resolution No. 2016-03

A Resolution recognizing the Casey Feldman Foundation and designating April 2016 as End Distracted Driving Awareness Month.

**** Section 2.24 Meetings (b) of the Florence City Code of Ordinances states: “Matters not on the agenda may be considered upon request by a member unless two (2) members object.”**

FLORENCE CITY COUNCIL MEETING

DATE: March 14, 2016

AGENDA ITEM: Resolution No. 2016-03

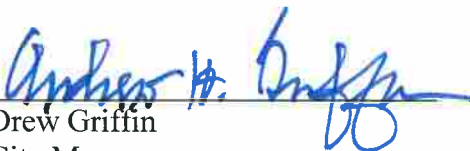
DEPARTMENT/DIVISION: City Council

I. ISSUE UNDER CONSIDERATION:

A Resolution designating April 2016 as “End Distracted Driving Awareness Month”.

II. POINTS TO CONSIDER:

1. This initiative was started by Joel Feldman, founder of Casey Feldman Memorial Foundation, in an effort to raise awareness of the dangers of distracted driving.
2. Casey Feldman, a 21 year old senior at Fordham University of New York City was killed by a distracted driver on July 17, 2009.
3. Distracted driving kills more than 5,000 people and injures nearly 450,000 more each year, yet it received little public attention until EndDD actively targeted audiences.


Drew Griffin
City Manager

STATE OF SOUTH CAROLINA

CITY OF FLORENCE

RESOLUTION NO. 2016 - 03

A RESOLUTION RECOGNIZING THE CASEY FELDMAN FOUNDATION AND DESIGNATING APRIL 2016 AS END DISTRACTED DRIVING AWARENESS MONTH

WHEREAS, the End Distracted Driving (EndDD) Student Awareness Initiative was started by Joel Feldman, founder of the Casey Feldman Memorial Foundation, in an effort to raise awareness of the dangers of distracted driving and to emphasize the importance of focusing full attention on driving safely; and

WHEREAS, Joel Feldman has dedicated himself to this cause to honor the memory of his late daughter, Casey Feldman, a 21-year-old, award winning student journalist, who was a senior at Fordham University in New York City when she was killed by a distracted motorist on July 17, 2009; and

WHEREAS, distracted driving kills more than 5,000 people and injures nearly 450,000 more each year, yet, it received little public attention until EndDD actively targeted audiences, such as students, with its Student Awareness Initiative, geared to educate and inform drivers about the safety crisis related to distracted driving, its costs, implications, and often fatal consequences; and

WHEREAS, the South Carolina Association for Justice's attorney members are joining more than 850 attorneys, judges, and safety advocates from the United States and Canada in pledging to give safety presentations on distracted driving to local high schools, community groups, and civic organizations, with a goal to reach more than 100,000 drivers and potential drivers each year, with the support of "60 for Safety," a group of attorneys committed to increasing safety awareness to prevent injuries or fatalities; and

WHEREAS, the Florence City Council commends the commitment and accomplishments of the EndDD awareness and educational campaigns initiated by Joel Feldman and his wife, Diane Anderson, as well as the efforts by the South Carolina Association for Justice, to bring this campaign to our local schools and communities, as we strive to make our roads safer for drivers, passengers, and pedestrians; now therefore,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF FLORENCE, that we recognize the Casey Feldman Foundation and its successful "End Distracted Driving Campaign" declaring the month of April 2016 as the "End Distracted Driving Awareness Month" in the City of Florence with preparations commencing immediately.

AND IT IS SO RESOLVED, this 14th day of March, 2016.

APPROVED AS TO FORM:

JAMES W. PETERSON, JR.
CITY ATTORNEY

STEPHEN J. WUKELA
MAYOR

ATTEST:

DIANNE M. ROWAN
MUNICIPAL CLERK

